

~~AD 20/28~~
Edwin W. Lane Co.

presents

BOX
F-2

Rec'd 6/5/64

~~from the desk of~~
~~--- Jo Ann Mory~~

~~from the desk of~~
~~Louis J. Perlstein~~

reative Awards for:



TROPHIES



**BUSINESS
GIFTS**

**EMBLEMATIC
JEWELRY**



**INCENTIVE
AWARDS**

ADVERTISING SPECIALTIES



PLAQUES

PRIZES



PREMIUMS



Creative designs for:

Edwin W. Lane Co.
32 W. RANDOLPH • CHICAGO 1, ILL.
STate 2-2317
Don Thompson GENERAL MANAGER

INCENTIVE AWARDS • ADVERTISING SPECIALTIES
TROPHIES • PLAQUES • EMBLEMS • BUSINESS GIFTS

Dear Awards Committee:

We gladly present this INCENTIVE AWARD CATALOG showing the wide selection of PRIZES, AWARDS, TROPHIES, PLAQUES, GIFTS, MEDALS and JEWELRY ITEMS for every occasion.

We cannot possibly show you our complete line of awards as we have hundreds more--this is a condensed catalog to cover all areas that we can supply. Please contact us for your specific needs so we can furnish the proper literature and information.

We pledge our most faithful attention to each inquiry and order. Our over "40 YEARS OF SPECIALIZED EXPERIENCE" will be used to serve you in the manner you desire. Our company continues to grow each year as we have proven our dependable service over the years. We know the importance of making delivery on time for your presentation.

Our GUARANTEE - INTEGRITY - QUALITY - SERVICE - every order must be completely satisfactory to our customer and our honesty and fair dealing is back of every piece of merchandise sold. SPECIAL AWARDS are our specialty - Just send us your ideas, sketches and detail and we will create comprehensive artwork along with prices for your consideration.

Every achievement should be recognized with an award--as it stimulates SPORTS - ATTENDANCE - SAFETY - SALES - ADVERTISING - LOYALTY - SERVICE - RETIREMENT - MEMBERSHIP or the hundreds of other events. Our experience has proven that the area of personal recognition is a most important one in furthering the aims and purposes of any organization.

May we ask that you call upon us for suggestions and ideas that will enhance award and commemorative programs that you may be planning.

Cordially yours,
Don Thompson
General Manager

dt,mh

PRESTIGE CHAMPIONSHIP AWARDS

Selected walnut and gold awards to honor achievement and recognize events of importance. All designs are available with inter-changeable figures to honor sport or event desired.



Gold or Silver		Bowl on Walnut Base	
Bass	Hgt.	Silver	
V-SRA/36	14"	VSSRA/36	\$40.50
V-SRB/36	15"	VSSRB/36	\$47.50
V-SRC/36	16"	VSSRC/36	\$57.50



	Hgt.	
O-500A-23	16"	\$36.00
O-500B-23	18"	\$37.50
O-500C-23	20"	\$40.00

Ideal miniature replica for large traveling trophy--ON1025-33 shown below.



Modern Arrowhead Design
in bright red and gold. Smart modernistic award.

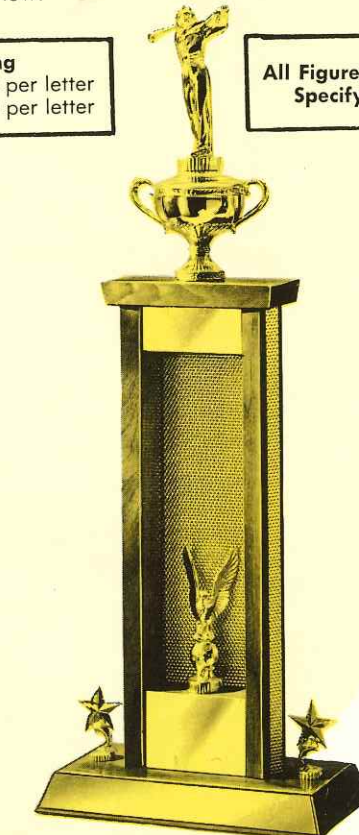
	Hgt.	
V-S56A/5	24"	\$40.00
V-S56B/5	26"	\$42.50
V-S56C/5	28"	\$45.00

Expert Engraving
Trophy PlatesNet 5c per letter
Trophy CupsNet 8c per letter

All Figures Interchangeable.
Specify Event Desired



Ideal Traveling Trophy
Large Engraving Space.
ON1025-3342" Hgt.....\$205.00



Impressive Shadow Box Design

	Hgt.	
V-S58A/3	24"	\$40.00
V-S58B/3	26"	\$41.50
V-S58C/3	28"	\$42.50



Smartly Trimmed in Gleaming Gold
N99434" Hgt.....\$50.00

TRADITIONAL CUP AWARDS

in Gold or Walnut or Silver on Ebony — Ideal award for every occasion — especially for that unusual achievement.



Gold & Walnut
4 Sizes
Hgt.

D-6923	8"	\$15.50
D-6924	11"	21.00
D-6925	12"	25.00
D-6926	16"	33.00



	Gold & Silver	Walnut & Ebony
O-Q1W	12" \$33.50	\$37.50
O-Q2W	15" 40.00	45.00
O-Q3W	16" 50.00	55.00



OM261	9" Hgt.	\$8.00
OM261S	9" Hgt.	\$9.00
	(Gold & Walnut)	
	(Silver & Ebony)	



Gold & Walnut
Hgt.

G830/7C	7 1/2"	\$ 7.75
G831/6C	10"	11.50
G832/6C	11"	13.50
G833/5C	13 1/2"	20.00
G834/5C	15"	24.00
G835/3C	20"	31.50
G836/3C	22"	42.00



	Gold & Silver	Walnut & Ebony
O-N1WF	9" \$8.00	O-N1FS \$8.50
O-N2WF	12" 10.50	O-N2FS 11.50
O-N3WF	14" 14.50	O-N3FS 16.00
O-N4WF	15" 18.00	O-N4FS 20.00
O-N5WF	18" 23.00	O-N5FS 26.00



D-211
All Metal Cup
3 5/8" Hgt.
\$1.25



Economy Award		
Gold Cup on Marble Base		
W1-4	9"	\$3.00
W2-5	10"	3.50
W3-6	11"	4.00

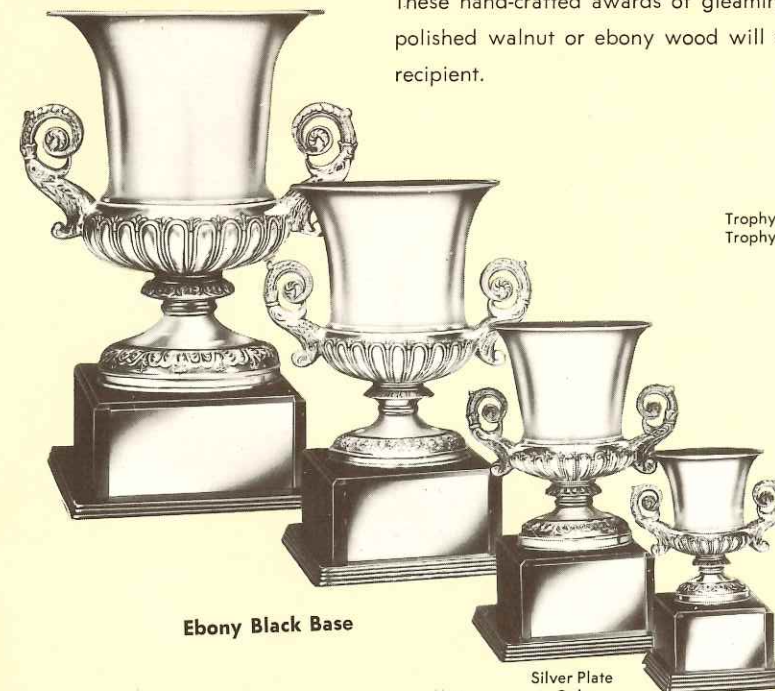


	Gold & Silver	Walnut & Ebony
O-N1W	5 1/2" \$ 5.50	O-N1S \$ 6.00
O-N2W	7" 7.50	O-N2S 8.50
O-N3W	8 3/4" 10.50	O-N3S 12.00
O-N4W	10" 13.00	O-N4S 15.00
O-N5W	12 1/2" 17.50	O-N5S 20.00

PRESTIGE CUP AWARDS

IN ELEGANT SILVER OR GOLDTONE

These hand-crafted awards of gleaming silver or gold on highly polished walnut or ebony wood will truly honor and please the recipient.



Ebony Black Base

	Hgt.	Silver Plate Only
D-547E	15 1/2"	\$140.00
D-546E	12 1/2"	90.00
D-545E	10 1/2"	60.00
D-544E	8 1/2"	30.00

Available in Sterling Silver.
Write for Net Prices.

Expert Engraving
Trophy Plates.....Net—5c per letter
Trophy BowlsNet—8c per letter



Silver Plate & Ebony Base	
PS78F	24" w/fig. \$90.00
PS78B	14" w/o fig. 70.00
PS78	10" cup only. 50.00



O-SW3401-13	
Hgt. 34"	
Goldtone	\$148.50
Silver Plate	155.25



	Hgt.	Goldtone & Walnut	Silver Plate & Ebony
O-W360-3	11"	\$21.00	\$22.00
O-W361-3	12 1/2"	31.00	32.50
O-W362-3	15"	42.00	46.00
O-W363-1	20 1/2"	60.00	67.00

All Figures Interchangeable
Specify Event Desired



	Hgt.	Goldtone & Walnut	Silver Plate & Ebony
O-SW360-3	14 1/2"	\$22.50	\$24.00
O-SW361-3	18"	31.00	33.00
O-SW362-3	21 1/2"	45.50	50.00
O-SW363-1	30"	64.50	71.50

OUTSTANDING DESIGNS

In Popular Styles to Fit Every Budget
and to Honor Every Occasion.



Hgt.
O-259A13".....\$13.50
O-259B14".....14.25
O-259C15".....15.00



Walnut Wood
"Saleslady of
Year Award"
L944 6 1/2" Hgt. \$4.00



264-1
Featuring a choice of extra
large figure averaging 8"
in hgt. Total hgt. 12".
\$17.50



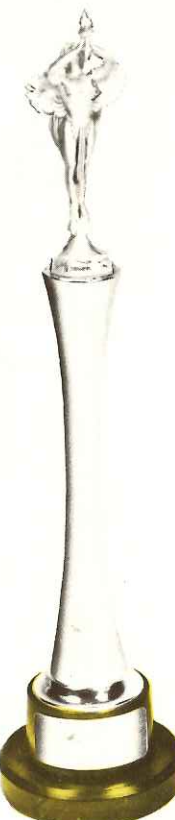
Hgt.
O-234A14".....\$12.50
O-234B15".....13.25
O-234C16".....14.00



Walnut Wood
6 Sizes
Hgt.
W7966".....\$3.00
W7977".....3.50
W7988".....4.00
W7999".....4.50
W78010".....5.00
W78111".....5.50



Walnut Wood
Hgt.
W509A8".....\$5.00
W509B9".....5.50
W509C10".....6.00



Silver on Walnut
Hgt.
GS846A15".....\$10.00
GS846B16 1/2".....10.50
GS846C18".....11.00



Walnut Wood
Hgt.
G826A12".....\$ 9.25
G826B11".....9.75
G826C10".....10.25

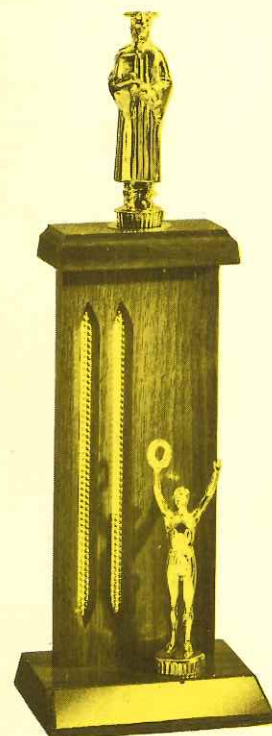


MARBLITE BASE
Available Black or White
Color — Specify Color
Desired.
Hgt.
W46".....\$2.75
W57".....3.00
W68".....3.25

All figures are interchangeable,
and can be furnished on any
award.

Expert Engraving
Trophy Plates.....5c per letter net

Expert Engraving
Trophy Plates.....5c per letter net



Hgt.
V-R52A14".....\$12.00
V-R52B15".....13.00
V-R52C16".....14.00



Hgt.
V-R56A13 3/4".....\$12.00
V-R56B14 3/4".....12.75
V-R56C15 3/4".....13.50



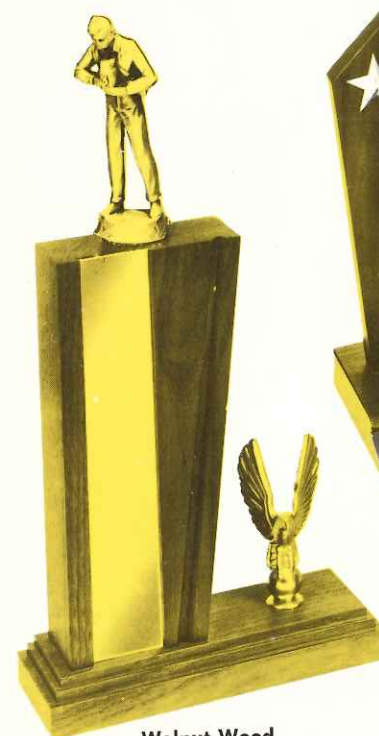
Walnut Wood
Hgt.
O-174A9".....\$7.25
O-174B10".....7.75
O-174C11".....8.25



Hgt.
N-911A12 1/2".....\$ 8.50
N-911B13 3/4".....9.50
N-911C15".....10.50



Hgt.
N-1041A14 1/2".....\$10.00
N-1041B15 1/2".....10.50
N-1041C16 1/2".....11.00



Walnut Wood
Hgt.
W508A12".....\$10.50
W508B13".....11.00
W508C15".....11.50



Silver on Walnut
Hgt.
GS809A8 1/2".....\$9.00
GS809B9 1/2".....9.50
GS809C10 1/2".....10.00



Walnut Wood
Hgt.
N990A9".....\$ 9.50
N990B11".....11.00
N990C13".....18.00
N990D17".....26.00



Walnut Wood
Hgt.
O56111".....\$10.00
O56212".....10.50
O56313".....11.00

All Figures Interchangeable.
Specify Event Desired

CHAMPIONSHIP BOWL AWARDS

The classic design of fine quality Grecian urns and walnut bases exemplifies the beauty and craftsmanship of Master Artisans . . . The perfect award for every event.



	Brass Only	
	Hgt.	
V-DVC-A/3	22 1/4"	\$29.50
V-DVC-B/3	23 1/4"	34.50
V-DVC-C/3	26"	44.50



	Hgt.	Brushed Brass	Satin Silver
V-DR-A	7 1/2"	\$21.50	\$24.50
V-DR-B	8 1/2"	24.00	27.00
V-DR-C	9 1/2"	32.00	36.00



	Hgt.	Brushed Brass Finish Only
V-RV-A/5	11 3/4"	\$20.50
V-RV-B/5	12 3/4"	22.50
V-RV-C/5	14 3/4"	25.50

Expert Engraving
Trophy Plates....Net—5c per letter
Trophy BowlsNet—8c per letter

All Figures Interchangeable
Specify Event Desired



	Hgt.	Brushed Brass	Satin Silver
V-SGA/36	17 3/4"	\$41.50	\$45.50
V-SGB/36	19 1/4"	50.50	55.50
V-SGC/36	21 3/4"	63.00	69.00



	Hgt.	Brushed Brass	Satin Silver
V-DG-A	10 1/2"	\$22.00	V-DSGA \$25.00
V-DG-B	11 3/4"	29.00	V-DSGB 33.00
V-DG-C	13 1/2"	41.00	V-DSGC 45.00
Also Available with Cover and Figure			
V-DGC-A/3	17 3/4"	\$30.00	V-DSGC-A/3 \$33.50
V-DGC-B/3	19 1/4"	38.50	V-DSGC-B/3 43.50
V-DGC-C/3	21 3/4"	51.00	V-DSGC-C/3 56.50



	Hgt.	Brushed Brass Finish
V-SV-A/36	22"	\$41.00
V-SV-B/36	24"	46.50
V-SV-C/36	26"	57.00

Practical GIFT AWARDS

Illustrated on this page is a variety of gift and prize awards in many styles and materials. The ideal selection for the practical minded.



G5820 ASHTRAY
in Black and Gold Marble — 5" x 3"
\$8.50
Also available in White Onyx. Specify.



G873 PERPETUAL CALENDAR
with BALLPOINT PEN
Walnut Wood Center-piece with Onyx end.
9 1/4" x 4" — **\$16.75**



N907CLP HANDWIND CLOCK
with BALLPOINT PEN
Select Walnut Base
Height 6 1/4"
\$19.50



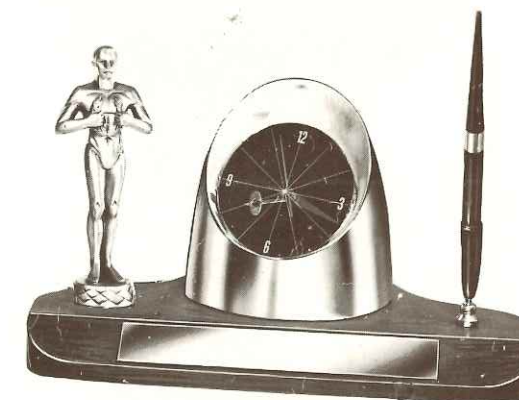
Golden or Silver Hour ELECTRIC CLOCK
Brushed Satin Finish
Height 8 7/8"
\$29.95
Figure mounted in base for third dimensional effect.



L3025F Triple Chrome Plated Twirlaway ASHTRAY
Cleans Itself with a Twist — Height 7"
\$12.50
Also Available Without Figure **\$10.00**



Ideal Presentation Modern Design DESK CLOCK
Silver finish with ebony base.
500SB — Electric\$35.00
580SB — Battery Operated\$45.00



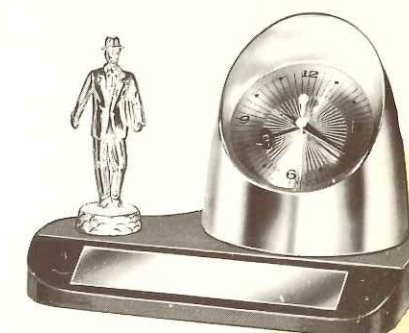
Functional Silver Finish with Ebony Black Base CLOCK and PEN
Ball point pen. Height 7".
Also available in gold finish with walnut base.
500SFP — Electric\$40.00
580SFP — Battery Operated..\$50.00



G5804 Perpetual Calendar
on Black and Gold Marble — 6" x 2 1/2"
\$10.00
Also available in White Onyx. Specify.



G5810 PEN SET
of Black and Gold Marble — 5" x 3"
\$9.00
Also available in White Onyx. Specify.



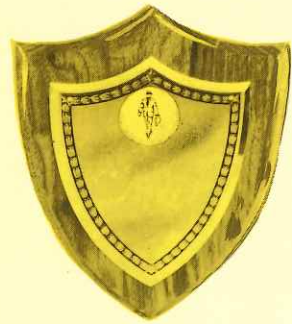
Modern Design Silver Finish ELECTRIC CLOCK
Choice of figure. Height 7"
500SBF\$37.50
Battery Operated
580SBF\$47.50
Also available in gold finish. Specify.



N-1065W Walnut Wood ELECTRIC CLOCK
Height 10 1/2"
\$25.00

WALNUT PLAQUES OF DISTINCTIVE DESIGNS

All new in design and style—sure to please the most discriminating buyer. All plaques illustrated are in stock for immediate delivery. All can be engraved in whatever style desired.



LP2-P
With emblem for
practically any sport
or any event
7¼"x8¼".....\$5.50



DP300W
6¾"x8½"
\$5.50



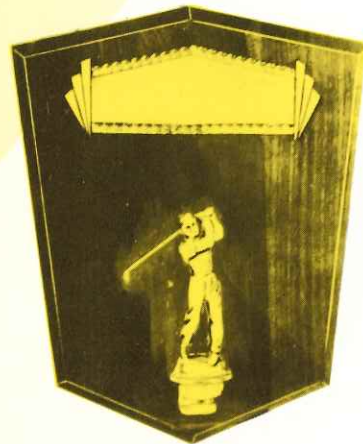
NP1216
4"x5"
\$2.50



DP300W-6
6¾"x8½"
\$7.25



2 SIZES
LP-1—4½"x5"\$3.50
LP-2—7¼"x8¼"\$5.00



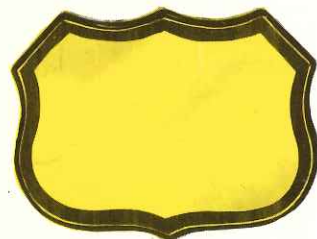
P77-6—7¾"x10"\$13.50
P78-5—9¾"x12"\$20.00
P79-5—11¼"x14"\$24.00



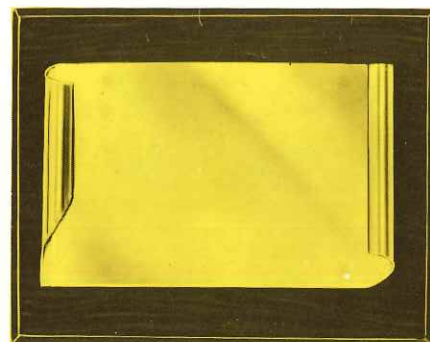
STATE PLAQUE
Available for Any State. Ideal for State
association award.
Average 12" to 15"
\$30.00



KEY STYLE PLAQUE
OP25
5"x7¾"
\$6.75



OP83
6¾"x5"
\$5.00



DP95
SCROLL PLAQUE
6"x9".....\$11.25



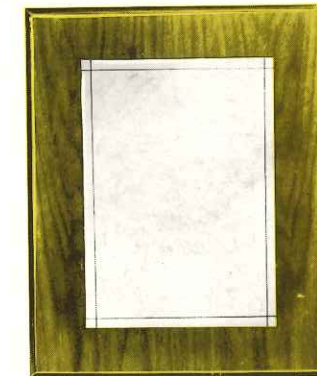
N1246
METAL GAVEL
7"x7¾"
\$8.00

SELECT WALNUT STOCK PLAQUE AWARDS

The perfect award for an enduring symbol of any achievement. Many plaques are designed for individual presentation, yet have ample room for many individual names to be used as an annual award.



LP900A—8"x9"\$ 8.00
LP900B—10"x12"\$11.50
LP900C—13"x16"\$16.00

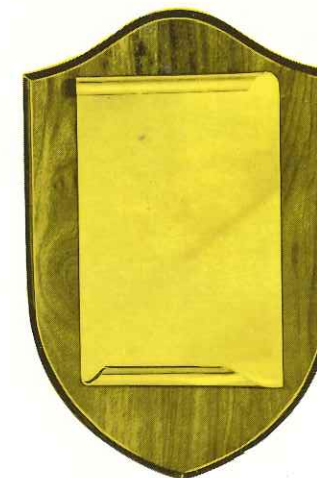


P9-E—13"x20"\$75.00
40 individual plates.
P90E—10"x15"\$33.00
18 individual plates.
P90CE—8"x12"\$24.00
10 individual plates.
P90DE—6"x9"\$20.00
6 individual plates.

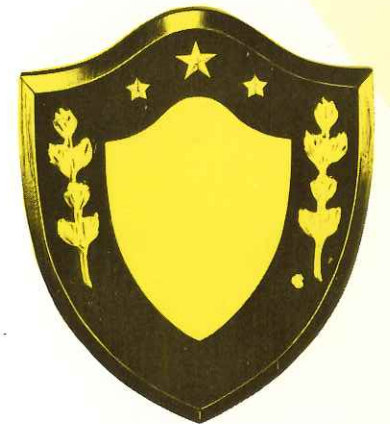


P92A—6"x7"\$ 7.25
P92B—7½"x9"\$ 9.25
P92C—10"x12"\$14.50
P92D—12"x15"\$20.00

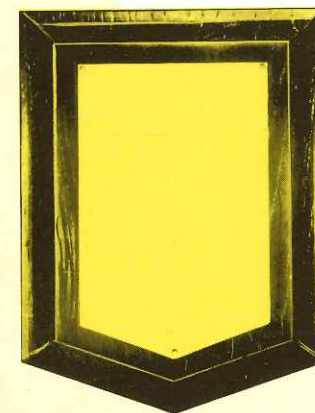
1348C—8"x10"\$20.00
1348D—10"x12"\$25.00
1348E—13"x16"\$35.00
Prestige award, walnut wood, with
rich duo-tone bronze plate. Engraving
shows through in bright, rich contrast.



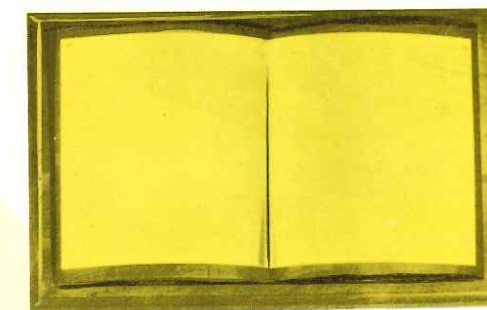
P20—8"x13"\$17.50
P21—10½"x16"\$25.50
P22—13"x19"\$31.50



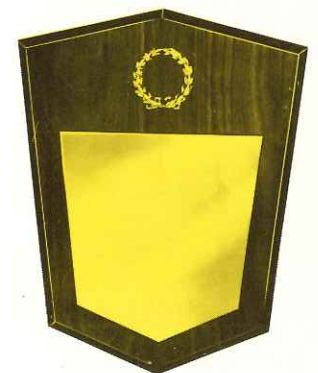
N1234A—9"x11"\$12.00
N1234B—11"x12½"\$14.00
N1234C—12"x14¾"\$16.00



N1222A—7"x9½"\$ 7.50
N1222B—9½"x12½"\$11.50
N1222C—12"x16"\$16.00



BOOK PLAQUE
P227A—10"x15"\$26.50
P227B—8"x12"\$20.00
Also available as stand-up plaque with sub base.
P228A—20"x11½"\$35.00
P228B—17"x9½"\$27.50

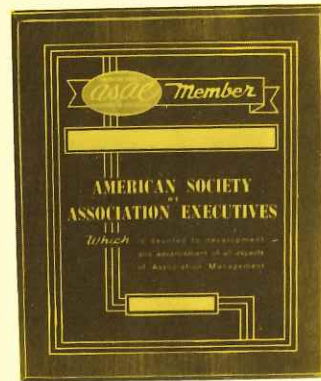


P77—7¾"x10"\$11.50
P78—9¾"x12"\$15.00
P79—11¼"x14"\$18.00

Expert engraving available in a variety of type styles. Write for sample and quantity prices. All plaque engraving net 8c per letter.

CUSTOM DESIGNED PLAQUE AWARDS

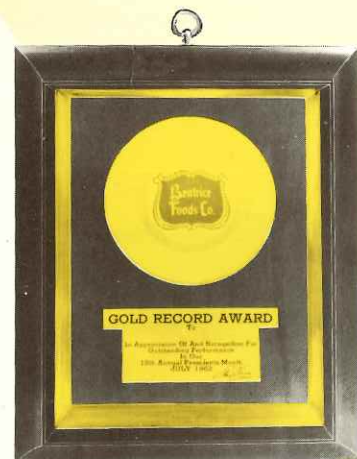
These are but a few of the special plaques designed for various companies, associations, country clubs, etc. If you are in need of a special plaque our expert art department will gladly design one for you of any style, any material, cast, etched, embossed or laminated. All are available to you at a surprisingly low cost.



ASAE AWARD
Etched bronze on walnut
for displaying membership.



ETCHED SILVER ON EBONY
Deeply etched, black lettering and
detail against a silver background
with a highly polished ebony black
board.



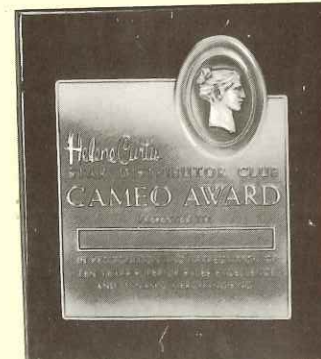
AN OUTSTANDING AWARD in
gleaming gold, with bright red
enameled logo, black etched let-
tering with a blue velvet back-
ground. Set in a gleaming black
frame. A highly attractive and
desirable award.



EMBOSSD ALUMINUM ON WALNUT
For those wishing a really different design.
Incorporate your trademark, insignia,
building, or any other idea.



SALES INCENTIVE AWARDS
Honoring personnel or distributors.
Deeply embossed. Showing bust of
company president along with
company product.



DISTINCTIVE EMBOSSD AWARD
illustrating company logo,
and name for
leading distributor.



INTER-COMPANY AWARD
Of embossed copper; awarded for
cordial business relations.



SAFETY AWARD
Copper embossed award for
Company, Dept., Division,
or Plant Safety.



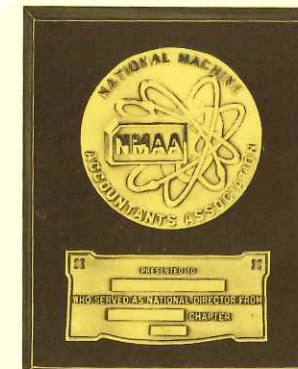
EMBOSSD COPPER, ALUMINUM, BRASS PLAQUE AWARDS
Another **SALES MANAGE-
MENT AWARD** incorporating
company logo and name,
featuring embossed copper
on walnut.



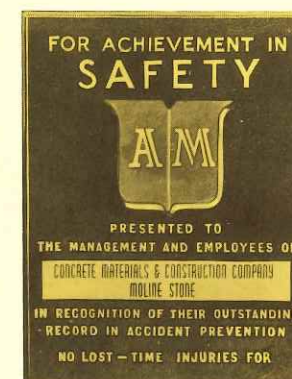
OFFICER AWARD
Honor your officers using stock
embossed copper on walnut and
personalize with names, title,
association and year.



SELECT WALNUT HARDWOOD
enhances the beauty of the plexiglas
covered, hand embossed and colored
certificate, with copy
made to order.



SPECIAL SOLID CAST BRONZE
Showing Trademark Reproduction
Hand finished and polished to a
gleaming finish and mounted on
a select walnut board.



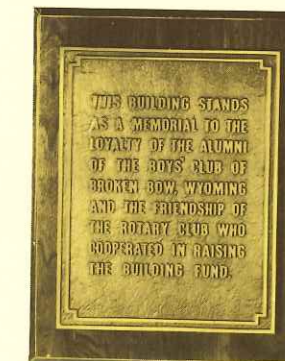
SOLID BRONZE CASTING
Suitable for mounting on
any surface.
Send us your copy and
size desired and we will
quote NET Cost.

SPECIAL PLAQUE AWARDS

These plaques are designed only on special order and are suitable for every event. Handsome and attractive. Will be proudly displayed anywhere.



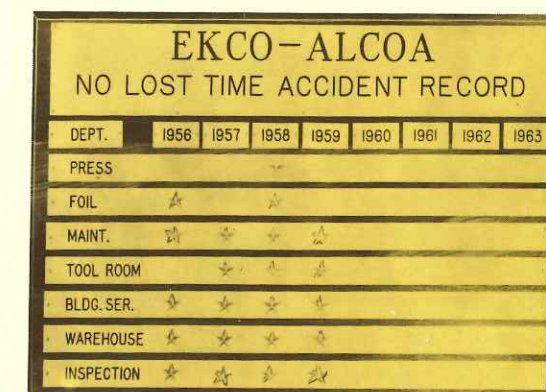
STERLING SILVER ON EBONY
Especially engraved with choice of lettering
mounted on ebony black wood.



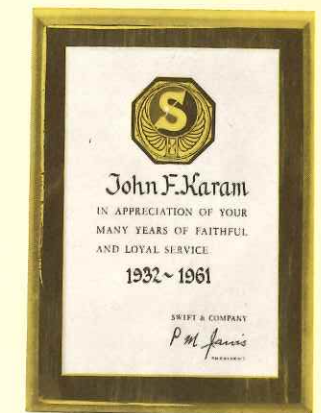
SOLID BRONZE ON WALNUT WOOD
Available in a variety of sizes.
Write for special prices.



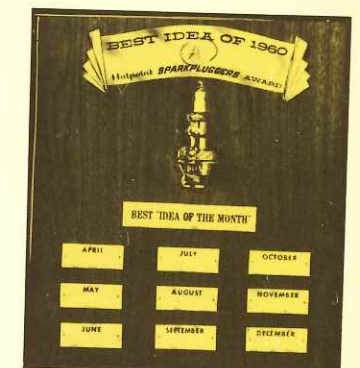
BRONZE DESK NAME PLATES
Furnished with name and title.
\$15.00 Net



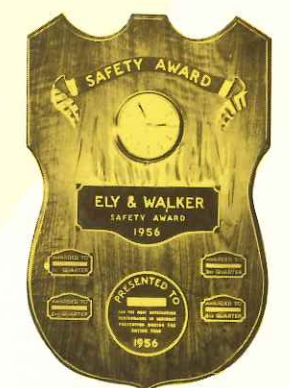
A SPECIAL DESIGN AWARD of walnut wood,
with etched lettering.
Yearly dept. stars are engraved as they are earned.



LAMINATED PLASTIC
Special scroll laminated to
genuine walnut finished hardwood.
Priced by size and quantity.



ENGRAVED "MAN OF MONTH" AWARD
with a specially designed figure for
a monthly presentation.
Made to Order



A useful as well as dec-
orative **SHIELD SHAPED
AWARD**, with an electric
clock and cast bronze
plates.

ELEGANT SILVER-PLATE, STERLING & PEWTER AWARDS

The finest detail is embodied in the classic designs and is combined with quality materials and workmanship to create awards of unsurpassed beauty.

EXPERT HAND ENGRAVING
8¢ Per Letter NET



3800A
Hinged Cover
ICE BUCKET
With Unbreakable Liner
Keeps Ice up to 10 Hours
Hot Liquids 3 Hours
Heavily Silver Plated
\$32.50

G51265
Pewter Tankard
With or Without
Glass Bottom
Capacity 1 Pint
Glass
Bottom.....**\$12.50**
Plain
Bottom..... **10.00**
1/2 Pint Capacity
Glass
Bottom.....**\$7.50**
Plain
Bottom..... **6.50**

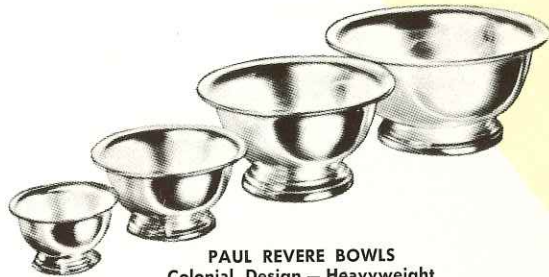


GOBLET
The Ideal Award
in a Variety of
Finishes
Height
P376 —
Sterling ..**\$30.00**
P376 — Silver
Plate **8.50**
B376 —
Pewter **6.00**
G376 —
Brass **9.95**

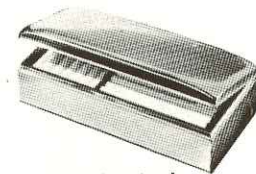


WATER PITCHER
Authentic
Reproduction of a
Paul Revere Pitcher
Silver Plate
P363 6 1/2 oz. ...**\$ 7.50**
P362 10 oz. ... **10.00**
P361 23 oz. ... **15.00**
P360 2 qts. ... **20.00**

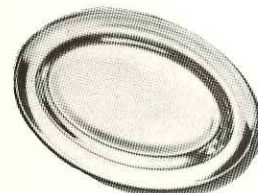
Sterling
P363 6 1/2 oz. ...**\$25.00**
P362 10 oz. ... **32.50**
P361 23 oz. ... **55.00**
P360 2 qts. ...**125.00**



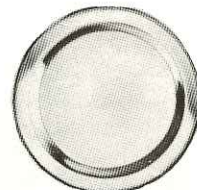
PAUL REVERE BOWLS
Colonial Design — Heavyweight
(6 sizes)
Silver Plated Sterling
ON/4 4" **\$6.00 \$20.00**
ON/6 6" **9.50 40.00**
ON/8 8" **13.50 75.00**
ON/10 10" **18.00 115.00**
ON/12 12" **35.00 160.00**
ON/15 15" **60.00 260.00**



Cedar Lined
Heavily Silver Plated
2000 — 3 3/4" x 3 1/4" x 1 1/2"
Silver Plate Sterling
\$12.50 \$29.50
1899 — 6 1/2" x 3 1/4" x 1 1/2"
Silver Plate Sterling
\$14.50 \$42.50
2001 — 7 1/2" x 3 1/4" x 1 3/4"
Silver Plate Sterling
\$17.50 \$65.00



OVAL SERVING TRAYS
A Modern Design
in Gleaming Silver Plate
O309 9 1/2" **\$ 5.25**
O314 14" **10.50**
O316 16" **13.50**
O318 18" **15.50**



T150
ROUND
SERVING TRAY
Attractive
Sterling Silver
10 1/2" Diameter
\$57.50
Also Available in
Other Sizes



ON064
Silver Plated
SILENT BUTLER
7 1/2" Long
\$12.50



REMOVABLE BASE
The exclusive display base
provides an ample engraving
plate. The bowl can also be
engraved and is easily
mounted or dismounted for
functional use.



BOWL and BASE
ONB/10 10" **\$32.50**
ONB/8 8" **25.00**
ONB/6 6" **17.50**
ONB/4 4" **12.50**

BOWL BASE FIGURE
ONB/F10 15" **\$42.50**
ONB/F8 12" **32.50**
ONB/F6 10" **22.50**
ONB/F4 7" **17.50**



Silver and Mahogany
PERPETUAL AWARD
With sufficient area to adapt
itself to a wide variety of
name arrangements.
ONB/F10 10" **\$42.50**
With 1 Front Plate
Add \$1.00 for Each
Additional Plate Desired

SPECIALTY PRIZES AND AWARDS

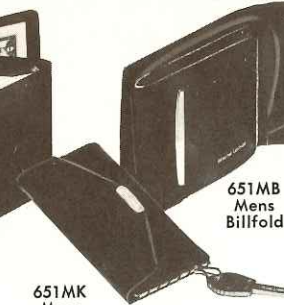
POPULAR LEATHER PRIZES



D5H500-6 **\$3.95**
Saddle Cowhide
Suntan, Brown, Black
Pocket Secretary with
Pencil — A Real Value



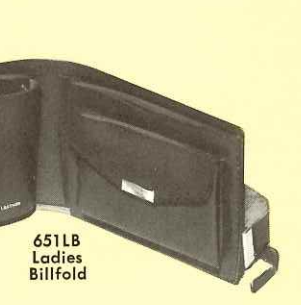
651MC
Money Clip



651MK
Mens
Key Case



651LK
Ladies
Key Case



651LB
Ladies
Billfold

ATTRACTIVE PRIZES in Genuine Leather at remarkable low prices —
Individually boxed. Black or Ginger for men — Red or Platinum White
for women.

ITEM	1-11	12-23	24-49	50-99	100 Plus
651MC	3.00	2.50	2.25	2.00	1.75
651MK	2.50	2.00	1.75	1.50	1.25
651LK	2.50	2.00	1.75	1.50	1.25
651MB	4.00	3.50	3.00	2.00	1.75
651LB	4.00	3.50	3.00	2.00	1.75

(3 Line Imprint — 14c Each — Large Quantity Prices Available)



Popular cross Pen & Pencil Set with salesman emblem
applied genuine turned highly polished case.

350 Chrome Pencil **\$6.50**
350P Chrome Pen **\$6.50**
G15 14K Gold Filled Pencil **\$10.25**
G15P 14K Gold Filled Pen **\$10.25**
(If desired without Salesman deduct \$2.50)



BALLPOINT PENS
Ideal Give Aways
Available All Price Ranges
Imprinted or Without — Write For Details



DECISION
MAKER
Silver Dollar
Mounted on
spindle — SPIN
it for head or tail
decision
mounted on
marble base.
DM-S **\$6.95**



TRAVEL ALARM CLOCK
Ideal Prize, Sales Promotion or
Award.
PW6—Size 3 1/8" x 2 7/8" **\$5.95**
White or Black Dial — Available
Tan—Brown—Red—Blue
(Write for Quantity Prices)



BULL THROWER
COIN AWARD
Sun-Ray Finish
1 1/4" Dia.
Key Chain \$1.00
Pocket Piece \$1.00
(Includes individual
names engraved)
Write for
quantity prices



HORSE'S TAIL AWARD
For the one who brings up the
tail end. Walnut & Gold
0262-5HB 6" Hgt **\$6.50**



BULL THROWER AWARD
Walnut Wood
Sun-Ray Figure
853-1BT 12 1/2" **\$20.00**
66-5BT 6 1/2" **6.50**

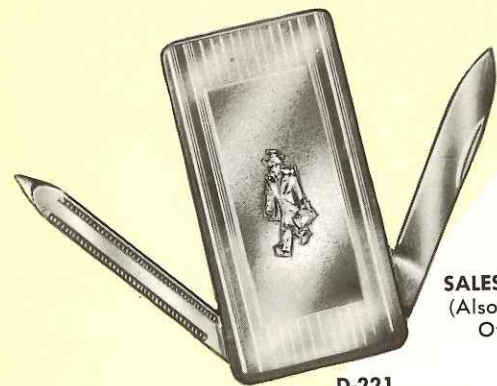
Expert Engraving
Trophy Plates.....Net—5c per letter
Trophy BowlsNet—8c per letter



HEADLESS SALESMAN AWARD
For the Salesman who lost his
Head
0264-1HS 12" Hgt **\$18.50**

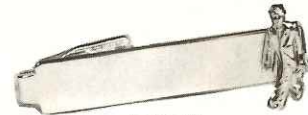
EXCLUSIVE JEWELRY AWARDS

Beauty, quality and economy are combined in any of the useful jewelry awards available. For a more exclusive piece your trade-mark, insignia or seal can be incorporated on any money clip, tie bar, medallion, etc. Write for our surprisingly low prices.

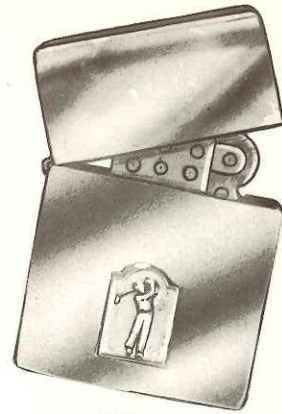


D-221
MONEY CLIP, KNIFE
and
FILE COMBINATION
Silver Finish
\$4.00

SALESMAN AWARD
(Also Available for
Other Events)



D-G215
Alligator Grip
TIE BAR
Silver or Gold Plate
\$3.50
Sterling or Gold Filled
\$6.50



231
ZIPPO LIGHTER
With Emblem
Applied. Specify
Event Desired.
Chrome
\$6.50



SPECIAL PRESENTATION
Cases of Plastic. Suitable for Medal
Illustrated — Other Medals Also Avail-
able. Write for Medal Catalog.
SENIOR
Ribbon and
Case
60¢
JUNIOR
For Medal
Only
20¢

EXPERT ENGRAVING
AVAILABLE
5¢ PER LETTER



D-40704
WALLET CARD
That Can Be Engraved With
Any Special Lettering of Your
Choice — 3 1/2" x 2 1/4"
Goldtone **\$ 3.50**
Sterling Silver **10.75**
Gold Filled **12.75**
(Lettering Extra — 8¢ Per Letter)



D-B4
MEDAL
Bronze **\$2.40**
Silver Plate **2.50**
Gold Plate **2.90**
Sterling **5.75**
Gold Filled **7.45**



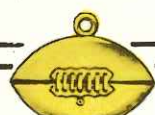
SC60
SERVICE PIN
Year Numeral Can Be Set In Center
Company Name On Bottom Bar
Bronze **\$1.50**
Silver Plate **1.75**
Gold Plate **2.00**
Sterling **2.75**
Gold Filled **3.00**



MEDALLION AWARD
Suitable For Any Event
442 1 1/2" Dia. Bronze **\$2.30** Silver Plate **\$2.60** Gold Plate **\$2.80** Sterling **\$ 8.50**
444 2" Dia. **3.10** **\$3.30** **3.50** **12.50**
Fabric Covered, Silk-Lined Presentation Box **1.20**

QUALITY LOW COST ATHLETIC CHARMS

Fully Modeled



E3



E7



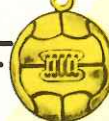
E9



E12



E12C



E18



E21



E22

Bronze-Tone
\$1.40 Each

Silver-Tone
\$1.45 Each

Gold-Tone
\$1.50 Each

Packed in Individual Boxes
Other Medals and Charms Available — Write for Current Catalog

Other Pins and Medals Available — Write for Our Special Catalog



6" SPEAKERS BELL
The Perfect Presentation for the
Presiding Officer
Gleaming Brass Finish
Full " Height
B6 — 6" Dia. — 5 Lbs. \$17.50



Celluloid
BADGES and BUTTONS
In Any Size and Color.
Give Us a Rough Idea of
What You Want and
We Will Design One to
Your Liking.



Etched
WALLET CARDS
In a Choice of Colored Enamel and
Finishes Made to Order at a
Surprisingly Low Cost



PERSONALIZED
WATCHES
In a Variety of
Price Ranges
All Nationally Known
Brand Names
Available
(Send for Literature)



RIBBONS
A Suitable Low-Cost
Committee
Recognition.
Company, Club or
Fraternity Insignia
Can be Incorporated
in the Design
(Send for Ribbon
Circular)



GAVEL
In a Variety of Woods
Walnut - Rosewood - Cocobolo
L6 Ladies' \$7.00 \$7.50 \$7.50
M6 Men's 7.75 9.00 9.00
Furnished with Gold Engraving Band
If Sterling Silver Band is Desired Add
\$4.00 to L6 or \$5.00 to M6 and Specify



LIGHTER
Your Emblem Applied
to a Men's or Ladies'
Lighter at a Low Cost



CUFF LINKS
A Company Insignia, Seal
or Building can be
Designed for You



TIE CLIPS
Suitable for Any Type of
Award in a Choice of Many
Styles and Finishes



KEY CHAIN
Available with Your Company
Logo, Building, Insignia in a
Choice of Finishes



MEDALLIONS
Suitable for Management,
Anniversary, Customer, or
Any Other Program

CUSTOM DESIGNED JEWELRY AWARDS

Individually Designed

Illustrated on this page are but a few of the special awards in pins, medallions, etc. to improve sales, loyalty and safety. Write us for special prices, artwork and information on custom design works.



EMBLEMS
Recognition of Outstanding Services
Sales, Years, Service, Safety Should be
Recognized by Establishing a
Special Program



BOB-O-LINK CUP
Sterling Silver Champagne Cup with an Ebony Black Base



GENERAL ELECTRIC "60" OSCAR AWARD
Gleaming Gold with Brazilian Green Marble Base. A Color Combination Sure to Please.



GENERAL ELECTRIC TROPHY
A Cast Gold World, Trim and Plate is Featured with the Select Ebony Black Wood



CHICAGO TRIBUNE BOAT OF THE YEAR AWARD
A Gleaming Silver Bowl Mounted on an Ebony Base



SEAGRAM CHAMPIONSHIP BELT
Antique Gold Finished Buckle with Red, White and Blue Belt in a Black Velvet Lined Hand-Rubbed Walnut Wood Presentation Box



BIG "E" AWARD
Walnut and Gold Hand Finished of Select Woods



NMAA TROPHY
Select Walnut Wood Enchanced by the Gleaming Gold Figure and Trim



NRA AWARD
Brushed Silver on Highly Polished Ebony Black Wood



NMAA TROPHY
Select Walnut Wood Enchanced by the Gleaming Gold Figure and Trim

CUSTOM DESIGNED TROPHY AWARDS

Individually designed, created and manufactured to order for your special promotion. Send us your rough idea, we will make comprehensive sketch as well as a detailed presentation and price quotation at no charge or obligation.



THE "THINKER" AWARD
Oxidized Bronze on Walnut Base



LUCITE LIGHTER
Prudential Building reproduced in miniature embedded in Clear Lucite with Company Name, and Individual Name all floated inside. Most useful and talked about award in years. We can create any and all Lucite items you desire.



CAST METAL PAPERWEIGHTS
The Ideal Way to Promote a New Building or Commemorate An Existing One. Parks, Stadiums, Factories All Can be Reproduced.



GLASSES
Any Size or Style Available With Hard Fired Silk Screened Design



AD TRAYS FOR SPECIAL EVENTS
Buildings, Products, Services, Anniversaries, Logos All Can be Incorporated in these Break-Resistant Glass Trays



CIGARETTE POCKET AND TABLE LIGHTERS
In a Variety of Sizes and Shapes are the Ideal Promotional Awards



PAPERWEIGHT
For a New Approach in Ornamental Desk Piece Your Company Logo, Trademark or Insignia can be Mounted Marble or Onyx



SPECIAL AWARD
Reproductions of Company or Institutional Figures Are the Ideal Way to Promote Your Special Events

EXCLUSIVE CUSTOM DESIGNED GIFT ITEMS


Presented here are a few of our exclusive and practical gift awards that are sure to be welcomed by the recipient because of their beauty and functional use.

LISTED BELOW ARE A FEW OF OUR MANY SATISFIED CUSTOMERS


- GENERAL ELECTRIC CO.
- QUAKER OATS CO.
- SWIFT & CO.
- MOTOROLA, INC.
- SEARS, ROEBUCK CO.
- U. S. GYPSUM CO.
- U. S. STEEL CO.
- CHICAGO TRIBUNE
- ZENITH RADIO
- FORD MOTOR CO.

VIRTUALLY ANY DESIGN, TRADEMARK OR INSIGNIA CAN BE REPRODUCED FOR PAPERWEIGHTS, GLASSES, ASHTRAYS OR ANY OTHER AWARD. LET US KNOW YOUR WANTS AND WE WILL DO THE REST.


ECONOMY AWARDS




Male Track




Male Relay




Male Softball




Baseball




Girl Softball




Male Swimmer




Girl Swimmer




Male Tennis




Girl Tennis




Male Basketball




Girl Basketball




Male Golf




Girl Golf




Male Archer




Girl Archer




Girl Volleyball




Male Volleyball




Football




Drum Majorette




Drum & Bugle Corps




Music Lyre




Dancing




Boxing




High Individual Game




High Individual Series




High Individual Average




Doubles Champions




Singles Champion




Karting




Auto




Male Bowler




High Team Game




High Team Series




Most Improved Bowler




Girl Bowler




Salesman




Bridge




League Champions




2nd Place Team




3rd Place Team



All Events Champion




Obedience




No. 799 \$2.50


Pictured with Achievement Emblem and in Actual size. Price includes any Emblem shown on this page.




Crossed Flags




Quartermidget




Mixed Doubles




Perfect Attendance




Comic Male Bowler




Comic Lady Bowler




Boy Graduate




Girl Graduate




Male Ice Skater




Lady Ice Skater




Male Ski




Girl Ski




Boy Table Tennis




Girl Table Tennis




Crossed Revolvers




Crossed Rifles




Junior Baseball




Roller Skating




Wrestler




Gymnast




Weight Lifter



Curling



Safe Driver



Lamp of Knowledge

ORDER BLANK

Creative designs for:

INCENTIVE AWARDS • ADVERTISING SPECIALTIES
TROPHIES • PLAQUES • EMBLEMS • BUSINESS GIFTS

Edwin W. Lane Co.
32 W. RANDOLPH • CHICAGO 1, ILL.
STate 2-2317
Don Thompson GENERAL MANAGER

SOLD TO	SHIP TO
Address	Address
City	City

WHEN ORDERING TROPHIES PLEASE GIVE US PERMISSION TO SUBSTITUTE ONE OF EQUAL SIZE AND VALUE IN THE EVENT YOUR ORIGINAL SELECTION IS NOT IN STOCK.

Date		Order No.	When Ship	Terms:				
Quantity	Catalog Number	If Trophy - Specify male or female and the sport - If Medal - Specify finish - Gift Items Specify name		Cat. Page No.	Price	Amount		
					Total			
See back side for special engraving layout area -					Letter of engraving			
If cash accompanies orders for \$50.00 or more - we ship PREPAID					Total of order			

"Our Greatest Asset Is The Good Will of Our Customers"

ENGRAVING INSTRUCTIONS

PLEASE PRINT OR TYPE

Use Additional Sheets If Necessary

MODEL No. _____	MODEL No. _____
<input type="checkbox"/> Number of Trophies <input type="checkbox"/> Letters per Trophy <input type="text"/> Total Letters	<input type="checkbox"/> Number of Trophies <input type="checkbox"/> Letters per Trophy <input type="text"/> Total Letters
MODEL No. _____	MODEL No. _____
<input type="checkbox"/> Number of Trophies <input type="checkbox"/> Letters per Trophy <input type="text"/> Total Letters	<input type="checkbox"/> Number of Trophies <input type="checkbox"/> Letters per Trophy <input type="text"/> Total Letters
MODEL No. _____	MODEL No. _____
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MODEL No. _____	MODEL No. _____
<input type="checkbox"/> Number of Trophies <input type="checkbox"/> Letters per Trophy <input type="text"/> Total Letters	<input type="checkbox"/> Number of Trophies <input type="checkbox"/> Letters per Trophy <input type="text"/> Total Letters
MODEL No. _____	MODEL No. _____
<input type="checkbox"/> Number of Trophies <input type="checkbox"/> Letters per Trophy <input type="text"/> Total Letters	<input type="checkbox"/> Number of Trophies <input type="checkbox"/> Letters per Trophy <input type="text"/> Total Letters

TOTAL NUMBER OF LETTERS ENGRAVED _____

IMPORTANT FIGURE INFORMATION

All trophies are priced to include a figure which is designed to be in the best proportion. The last digit in the code number (Example -1, -3, -5, -6, or 7) of the trophy designates the size of the figure included in the price.

FIGURE PRICES (NOT INCLUDING EXTRA PRICE)

No. 1	\$9.00	No. 3	\$4.50
No. 5	\$2.40	No. 6	\$1.80
No. 7	\$1.20		

For extra price figures, add the amount listed under figure illustration to above price. Notice that there are 5 sizes of figures available. No. 1 figures will stand as high as 12" and average approximately 8" in height. No. 3 figures will stand as high as 8½" and will average approximately 7" in height. No. 5 figures will stand as high as 7½" and will average approximately 6" in height. No. 6 figures will stand as high as 5½" and will

average approximately 5" in height. No. 7 figures will stand as high as 4½" and will average approximately 4" in height.

Figure positions will vary slightly from #3, #5, #6 and #7 figures. The figure shown in the catalog will be the most popular position.

It is possible that certain figures in other sizes not designated for the trophy can be used. In such cases, and where the figure will fit and is in proportion to the trophy, compute the price as follows:

#1 figure in place of a #3 (add	\$4.50)
#3 figure in place of a #5 (add	\$2.10)
#5 figure in place of a #6 (add	\$.60)
#6 figure in place of a #7 (add	\$.60)
#3 figure in place of a #1 (deduct	\$4.50)
#5 figure in place of a #3 (deduct	\$2.10)
#6 figure in place of a #5 (deduct	\$.60)
#7 figure in place of a #6 (deduct	\$.60)

Figure

ACCORDOIN
ADONIS
AIRPLANE
AIRFORCE (Cadet)
ANIMALS
ARCHERY
AUTOS
 Antique
 Competition Coupe
 Corvette
 Dragster
 Foreign Sports Car
 Go-Kart
 Hot Rod
 Jalopy
 Junior Derby
 Karting
 Midget
 Model "T" Ford
 Modified Roadster
 Pickup Truck
 Quarter Midget
 Racing
 Sports Cars
 Stock Cars
 Trailer Truck
 Volkswagon
 Winged Sports Car Wheel
 Winged Tire
BABY CONTEST
BADMINTON
BASEBALL
BASKETBALL
BEAUTICIAN
BFAUTY CONTEST
BICYCLING
BILLIARDS
BIRDS
BOATS AND BOATING
BOWLING
BOXING
BRIDGE
BULL THROWING
BURRO
CADUCEUS
CAMPING
CANDLE PIN BOWLING
CAMERA
CAT
CHEERLEADERS
CHEF
CHESS
CITIZENSHIP
CLUB EMBLEMS
COACH
CORN
COWBOY
COWGIRL
CROSS
CURLING
DANCING
DARTS
DEER, BUCK
DIVING
DOGS 44 Diff. Breeds
 Afghan
 Airedale
 Bassethound

Figure

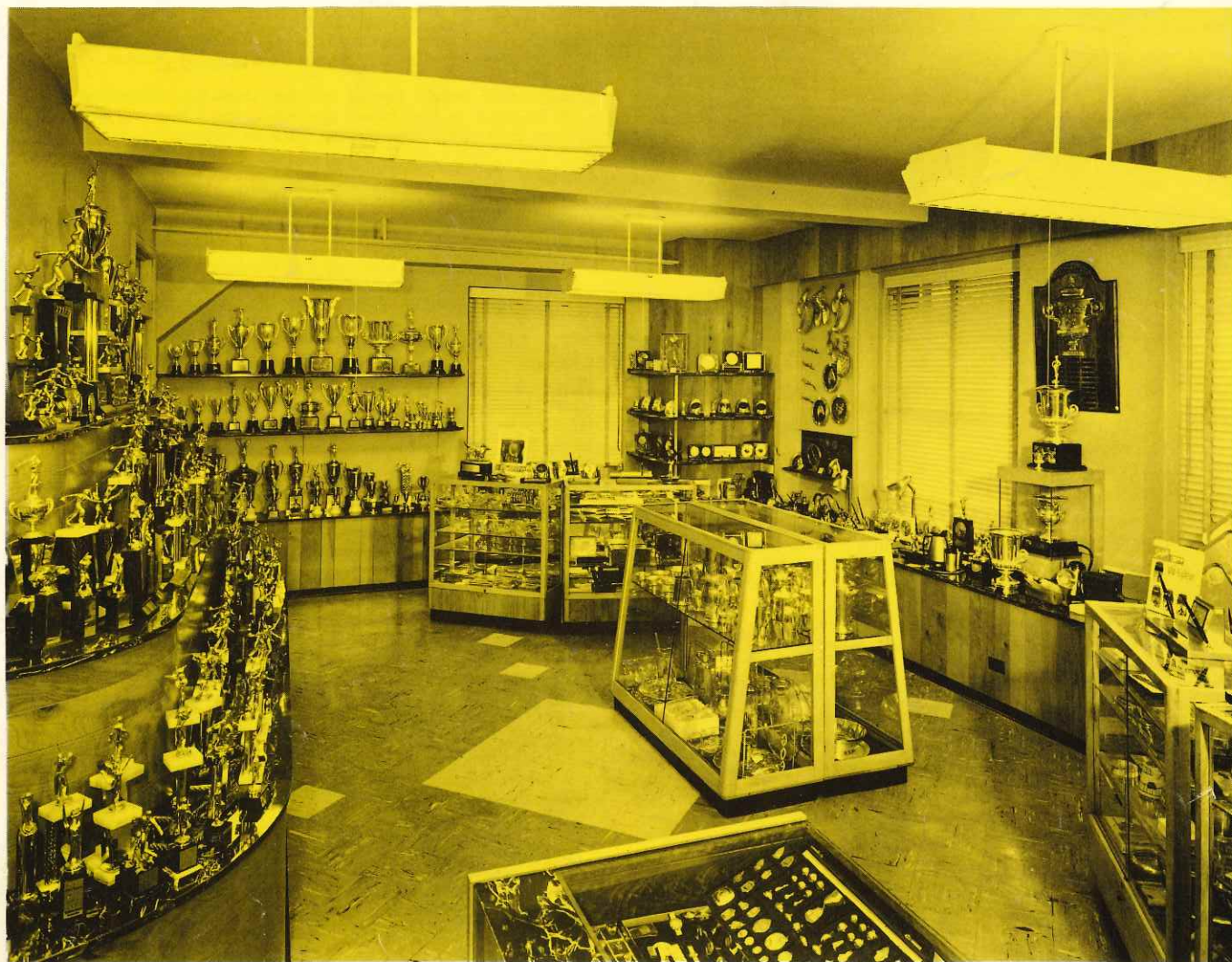
DOGS—Continued
 Beagle
 Boston Terrier
 Boxer
 Brittany Spaniel
 Bulldog, English
 Bull Terrier
 Chihuahua
 Chow
 Cocker Spaniel
 Collie
 Coonhound
 Dachshund
 Doberman
 English Bull
 English Springer Spaniel
 Foxhound
 French Poodle
 German Shepherd
 German Shorthair
 Great Dane
 Greyhound
 Huskie
 Kerry Blue Terrier
 Labrador Retriever
 Malamute
 Manchester Terrier
 Obedience Figure
 Pekingese
 Pointer
 Pomeranian
 Poodle, French
 Pug
 Samoyede
 Schnauzer
 Scottie
 Sealyham
 Setter
 Springer Spaniel, English
 St. Bernard
 Weimaraner
 Whippet
 Wirehair Terrier
 Wolfhound
DOMINO
DEBATE
DISCUS
DOUBLE FIGURES
 PLATFORM
DRAMATICS
DRUM MAJOR
DRUM MAJORETTE
DUCKPIN BOWLING
EGG
EAGLES
FARM ANIMALS
FENCING
FIELD HOCKEY
FIGURE PLATFORM
FIREMAN
FISH AND FISHING
FOOTBALL
GAVEL
GOLF
GRADUATES
GYMNASTIC
GUIDED MISSILE (Nike)
GOCART

Figure

GUITAR
HANDBALL
HEART
HORN OF PLENTY
HORSES
 Arabian
 Arabian Mare
 Barrel Racing
 Bronco
 Burro
 Colt
 Crittter
 Cutting Horse
 5-Gaited
 Hackney
 Jumping Horse
 Morgan Horse
 Mule, Missouri
 Pacer
 Parade Horse
 Percheron
 Pole Bending
 Polo
 Pony
 Quarter Horse
 Quarter Horse Colt
 Quarter Horse Mare
 Race Horse
 Roping Horse
 Shetland Pony
 Show Horse
 Tennessee Walker
 Thoroughbred
 3-Gaited
 Trotter
 Western
HORSESHOES
ICE HOCKEY
ICE SKATING
JUDO
JUSTICE
JUNIOR BASEBALL
KING
LAMP OF KNOWLEDGE
LAMP OF LEARNING
LIVESTOCK
MADONNA
MARBLE SHOOTER
MARINE
MEDALLION FIGURES
MENORAH
MERCURY
MICROPHONE
MILITARY FIGURES
MINK
MULE
MUSIC
NEWSBOY
NIKE MISSILE
PALETTE
PATROL BOY
PHOTOGRAPHY
PLOW
PUBLIC SPEAKING
QUEEN
QUICK DRAW
QUOITS
RADIO (See Microphone)

Figure

ROBIN HOOD
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